

CASE STUDY 2022

# Claridge's Luggage Tag

Claridge's is a brand that has been synonymous with luxury for over a century. The brand's reputation for understated elegance and attention to detail is well-known, and this is reflected in their luggage tags.

The glamorous and elegant Claridge's presents sophisticated 5-star luxury in the heart of Mayfair.

Claridge's is an art deco icon and a byword for understated elegance.

CLG London was the perfect fit for their elegant luggage tags. Using a fine grain black leather, a gold buckle and embossing their logo in a gold foil.

Understated elegance at its best!



## Product Details

Type: Corporate Gifting  
Leather: Black Fine Grain  
Blocking: Gold